

PUGET SOUND BUSINESS JOURNAL PRESS RELEASE

PORTER WHIDBEY INSURANCE JOINS THE ADVANTAGE GROUP LLC

Effective December 1, 2006 Jim Porter, owner of Porter Whidbey Insurance, Inc., 5595 S. Harbor Ave, Freeland, WA 98246 joined THE ADVANTAGE GROUP LLC as a new member. Jim also owns Porter Stuurmans Insurance in Coupeville and Scott Richards Insurance in Anacortes.

Porter Whidbey Insurance is a multi-generation independent insurance agency located on Whidbey Island. The agency has been in business since 1959. The agency is a specialist in property, casualty, life insurance and employee benefits. Jim Porter is a well known and long time member of the island community.

THE ADVANTAGE GROUP LLC consists of 14 autonomous independent agency partners with 18 office locations ranging from Blaine on the Canadian border to Ocean Shores. The group of aggregators, one of the largest agencies in Western Washington, manages over \$85,000,000 in premium volume and represents 25 insurance carriers.

John Carmody, Executive Director, said "TAG is extremely pleased to have a high quality and very experienced insurance agency like Porter Whidbey with three locations join the group. The Advantage Group is not a typical insurance agency organization. We combine the sophisticated capability of a large agency with the personal attention of a community based agency. Porter Whidbey, with their great reputation and large customer base, will help us expand our presence in the Western Washington area and assist TAG in becoming a more dynamic competitor in the marketplace."